

Frédéric PETERS  
Mijlstraat 69  
5281 LK Boxtel

06 27 33 89 80

[fp@sercli.nl](mailto:fp@sercli.nl)



50 years old  
Born in 1973  
at Guéret (France)

French  
Bachelor

## Work experiences

### Webshop : SEO, SEA, Customer service

2007 - 2021	Self Employed	Mon-trampoline.com
2017 - 2019	ZZP'er	Sunnytent.com
2022	Content afdeling	Fixami.fr

- Creation of webshops. Creation of websites with SEO strategy. Trampofun.fr ranked first place for the keyword Trampoline after only 2 years.
- Organising dropshipment of trampoline and outdoor products from The Netherlands and Germany to France and Belgium.
- Running strategic as well as day to day operation : Google Adwords campaign, customer service, accounting...
- Translation of content from English, German and Dutch into French. For example : translation of sunnytent.com from the german and the dutch websites.
- Full management of customer service (phone – email – social network).
- Transforming Excel file from suppliers into HTML for fixami.fr. My record is a file with 900 columns and for 1000 products.

### Marketing & Communication

1993 - 1995	Student	Segma - ESC Business School
1994 & 1995	Communication assistant	Legrand (electrical appliances)
1995 (3 month)	Assistant company advisor	IDS centre
1997 - 1998	Advertisement Manager	Legrand Australia
2001 - 2004	Marketing Manager	Chavonnet (sanitary faucets)

- Realization of market studies within the junior-company of the business school.
- Realization of an export's catalog in English – 360 pages (1994 – 4 month).
- Realization of communication tools for the launch of a new product range (1995 – 3 month).
- Quality control of the customer service of Velux threw mystery calls (1995 – 3 month).
- In Sydney Australia for Legrand (word leader of electrical appliances) : realization of catalogues, search and selection of subcontractors (photographer, printer), organization of a product launch evening for 150 major accounts (15 month).
- In Paris for Chavonnet (sanitary faucet) : global revision of catalogues (main catalogue, price list, spare parts), reduction of costs, creation of a new internet site, building of stand for trade shows, follow-up of media-plan, elaboration of press kits and sending of mailings and e-mailings (3 years).

## Other experiences

### Sale

1999 - 2001	Sales representative	Legrand
2005 – 2006	Self employed	Trampoline

- Sale of electrical products toward big electrical installations companies in Metz (contracts as high as 100K€) and promotion of the ranges toward the actors of the field (wholesaler, engineering companies, architects...) (3 years).
- Sale of trampoline to campings and creation of my first website (2 years).

### Accounting

1996 (6 month)	Management controller assistant	TRT (Lucent Technologie)
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- Revision of the reporting system after the purchase of the telecommunication networks' activities of Philips by Lucent Technologie. Weekly reporting.
- Accounting for my own businesses (SARL in France – ZZP'er in Boxtel).

### Other

- Work in the family's dairy farm
- Warehouseman, Transport Timmermans (Netherlands), in 1990 (1 month).
- Collector of fruits and vegetables, Avignon, in 1991 (2 months) and 1993 (1 month)
- Supermarket assistant, E.Leclerc, La Souterraine, in 1992 (2 months).
- Barman, Bamberg (Germany), in 1995 (3 months)
- Sales in supermarket for Gillette, videos Gaumont and Ricard (Paris - 1996).

## Studies

1997	ESC Clermont Business School – Clermont-Ferrand Graduate School of Management
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## Miscellaneous

<b>Languages :</b>	French	Mother tongue	
	English	C2	Australia : 15 months
	Spanish	C2	Spain : 2 years (Grenade, Barcelone)
	German	B2	Germany : 1 year (Berlin, Bamberg)
	<b>Dutch</b>	<b>C1</b>	<b>Boxtel since 2016</b>

**Softwares :** Linux environment, Windows (Word, Excel...), HTML language & Wordpress.  
Knowledge of Photoshop (Gimp), e-mailing softwares...

**Hobbys:** Foreign cinema, short film, quizz, science and history.